



ADVERTISING AT THE MODERNLOG FAIR

FAIR MAP



OUTDOOR ADVERTISING*

*The photos in the presentation are the property of MTP and come from previous editions of the event.

FREESTANDING STRUCTURES AT ŠNIADECKICH STREET*



2.600 PLN net price
(600€**)

Dimensions:
1,45 m x 2,95 m

*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024

the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

CONSTRUCTIONS - OUTSIDE PAV. 8



1.200 PLN net price
(277€*)

Dimensions:
3,10 m x 4,55 m

*estimates based on currency exchange rate of 18.11.2024
the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

CONSTRUCTION ON THE CONNECTOR BETWEEN THE PCC PAVILION AND THE WESTERN HALL FROM THE ENTRANCE SIDE

5.000 PLN net price
(1.154€*)

Dimensions:
6,28 m x 3,80 m

*estimates based on currency exchange rate of 18.11.2024
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MULTIMEDIA SCREENS WITHIN THE GREEN RIVER



Duration	Net price (4 screens)
1 day	2.000 PLN net price (461€*)
4 days	5.000 zł PLN net price (1.154€*)

10 seconds of advertisement displayed once every minute

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LED SCREEN ABOVE ENTRANCE A TO THE PCC

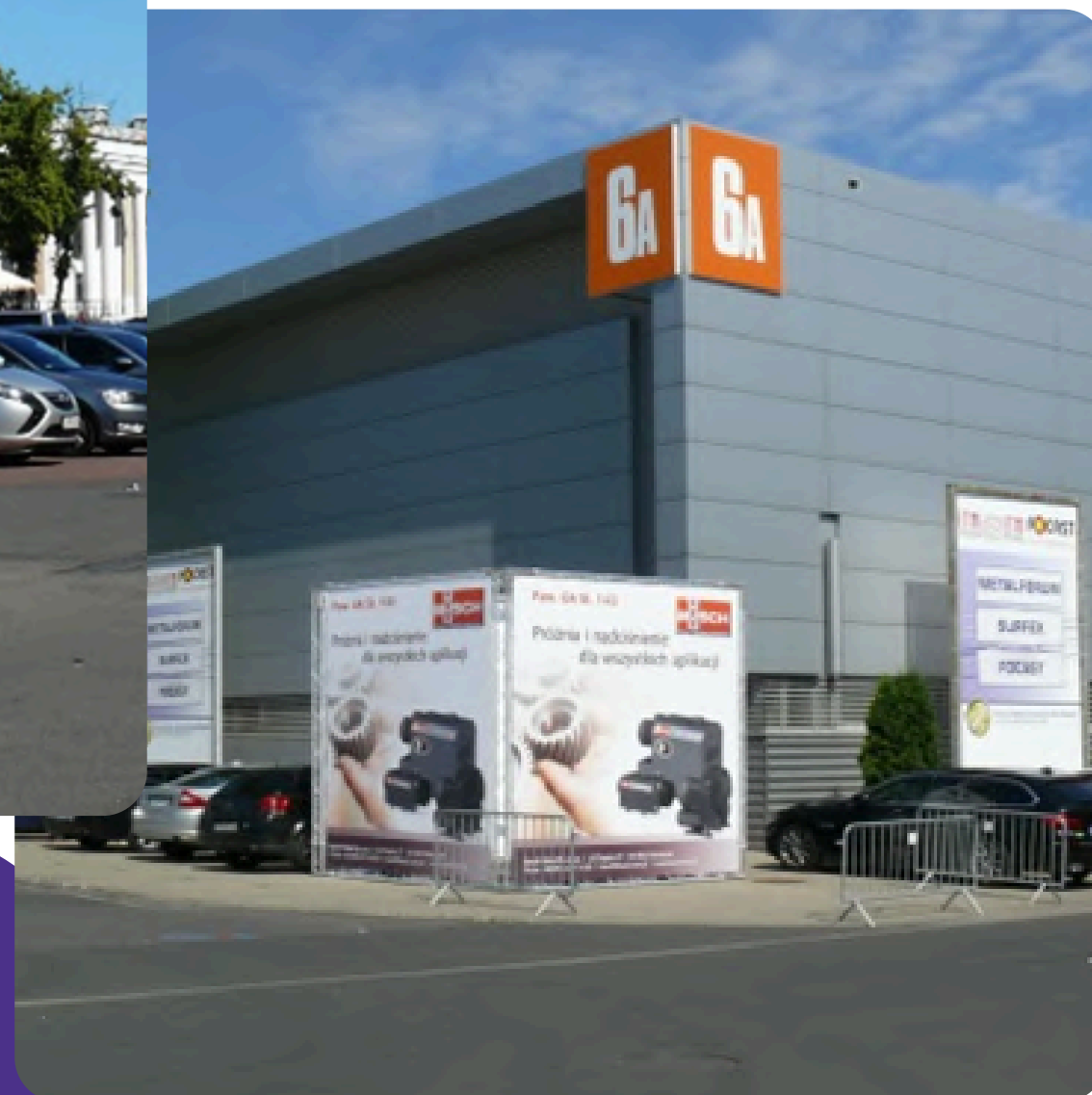
1.490 PLN/day net price
(344€*)

10 seconds of advertisement
displayed
once every 3 minutes



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MOVABLE BANNERS - CUBE SHAPED STRUCTURES MEASURING 4X4M*



13.860 PLN net price
(3.200€**)

Dimensions:
3,60 m x 3,60 m

*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024

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QUOTATION

Advertisement	Net price
Freestanding structures at Šniadeckich Street	2.600 PLN (600€*)
Constructions - outside pav. 8	1.200 PLN (277€*)
Construction on the Connector between the PCC pavilion and the Western Hall from the entrance side	5.000 PLN (1.154€*)
Multimedia screens within the Green River (4 screens)	2.000 PLN/1 day (461€*) 4.000 PLN/4 days (1.154€*)
LED screen above entrance A to the pcc	1.490 PLN/1 day (344€*)
Movable banners - cube shaped structures measuring 4x4m	13.860 PLN (3.197€*)

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ADVERTISING INSIDE THE PAVILIONS*

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CONSTRUCTION NEXT TO THE WESTERN ENTRANCE ON PAVILION 7A SIDE

1.800 PLN net
price (415€*)

Dimensions:
3,10 m x 4,55 m



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CONSTRUCTION NEXT TO THE WESTERN ENTRANCE NEAR PAV. 7A BEHIND THE TURNSTILES ON THE LEFT



1.800 PLN net price
(415€*)

Dimensions:
3,10 m x 4,55 m

*estimates based on currency exchange rate of 18.11.2024
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BANNERS ON THE ENTRESOL BETWEEN PAV. 7 AND 8

2.500 PLN/banner net
price (580€*)

Dimensions:
4 m x 2,50 m



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SUSPENDED BANNER IN THE HALL OF THE PAVILIONS ON THE PAV. 7

9.400 PLN net price
(2.181€*)

Dimensions:
8 m x 4 m



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SUSPENDED BANNER IN THE HALL OF THE PAVILIONS BETWEEN PAV. 7 AND PAV. 8

9.400 PLN net price
(2.181€*)

Dimensions:
8 m x 4 m



*estimates based on currency exchange rate of 18.11.2024
the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

DISPLAYING VIDEOS ON THE LED SCREEN BETWEEN PAW. 8 AND PAW. 8A

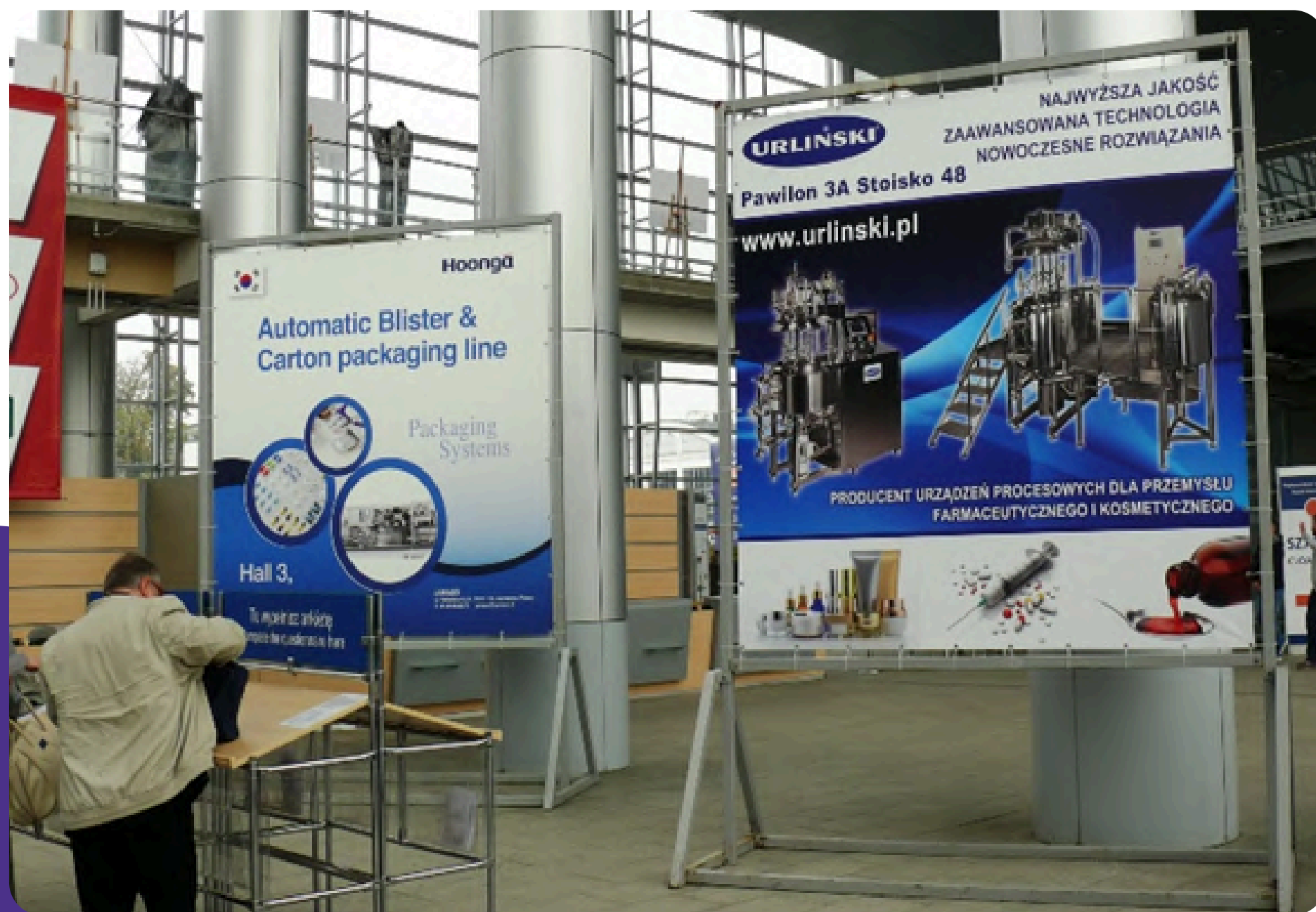


1.900 PLN net price
(441€*)

10 seconds of advertisement
displayed once every 3 minutes

*estimates based on currency exchange rate of 18.11.2024
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FREESTANDING CONSTRUCTION – BALEX*



3.300 PLN net price
(761€**)

Dimensions:
2,80 m x 2,80 m

*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

MOBILE ADVERTISING OUTSIDE THE EXHIBITOR'S STAND

Individual quotation



STICKERS ON THE ENTRANCE DOORS TO THE EASTERN HALL AND PAVILLIONS*

1.200 PLN net price
(277€**)

Dimensions:
1 m x 1 m



*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

STICKERS ON THE FLOOR*



1.200 PLN net price
(277€**)

Dimensions:
1 m x 1 m

*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

LOGO ON THE FAIR MAP



1.600 PLN net price
(371€*)

*estimates based on currency exchange rate of 18.11.2024

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QUOTATION

Reklama	Cena netto
Construction next to the Western Entrance on pavilion 7A side	1.800 PLN (415€*)
construction next to the Western Entrance near pav. 7A behind the turnstiles on the left	1.800 PLN (415€*)
Banners on the entresol between pav. 7 and 8	2.500 PLN/banner (580€*)
Suspended banner in the hall of the pavilions on the pav. 7	9.400 PLN (2.181€*)
Suspended banner in the hall of the pavilions between pav. 7 and pav. 8	9.400 PLN (2.181€*)
Displaying videos on the LED screen between paw. 8 and paw. 8a	1.900 PLN (441€*)

*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

Advertisement	Net price
Freestanding Construction - Balex	3.300 PLN (761€*)
Mobile advertising outside the exhibitor's stand	Individual quotation
Stickers on the entrance doors to the pavillions	1.200 PLN/1 sticker (277€*)
Stickers on the floor	1.200 PLN/1 sticker (277€*)
Logo on the fair map	1.600 PLN (371€*)

*estimates based on currency exchange rate of 26.11.2024
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HOW WE WORK?

- The printing, assembly and disassembly of advertisements are the responsibility of the Poznań International Fair.
- The arrangement in which orders are placed determines the allocation of advertising space.
- The design of the advertisement is the responsibility of the client or the Fair for an additional fee.



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